**StartathonAI: Final Submission Checklist**

**Submission Deadline: April 30th, 2025, 10:00 AM via Discord.**

Please ensure all parts of your submission are complete and adhere to the hackathon rules.

**I. Core Deliverables (To be submitted via Discord):**

* [ ] **Business Plan:**
  + [ ] Generated by a Large Language Model (LLM).
  + [ ] All refinements made ONLY through follow-up prompts (NO direct edits to the LLM output).
  + [ ] Addresses the novel startup idea for the specified industry (e.g., app for agriculture/fishing), geographic region (Chesapeake), and incorporates the three-phase capital structure ($5,000, $20,000, $100,000).
  + [ ] Maximum 15 pages.
  + [ ] Covers all required sections as per evaluation rubric (Executive Summary, Market Analysis, Financial/Capital Projections, etc.).
  + [ ] Clearly demonstrates use of supporting data.
* [ ] **Prompt(s):**
  + [ ] Full sequence of prompts used to generate and refine the business plan.
  + [ ] Submitted in a way that results are replicable.
* [ ] **Thought Process Document:**
  + [ ] **LLM Model Selection Rationale (Evaluation Rubric F):**
    - [ ] Clearly states the primary LLM chosen for business plan generation.
    - [&lt;h3>Rationale for choosing the primary LLM.&lt;/h3> ]
    - [ ] Identifies the second-best LLM considered and explains why it wasn't chosen.
    - [ ] Details of testing prompts in at least five different LLMs or model versions.
    - [ ] Discusses limitations of the LLMs used and any desired features.
  + [ ] **Prompt Engineering Strategy:**
    - [ ] Presents iterations of prompts.
    - [ ] Elaborates on the different prompt engineering techniques used (e.g., few-shot learning, role-playing, Chain of Thought (CoT), Tree of Thought (ToT), Chain of Feedback, etc.) and the reasoning behind their use.
* [ ] **Pitch:**
  + [ ] Generated using an LLM.
  + [ ] Maximum 3 minutes in length.
  + [ ] Submitted as a recorded video or prepared for virtual delivery as per final instructions.
  + [ ] Clearly and concisely communicates the key aspects of the business plan.
  + [ ] Is persuasive and engaging.

**II. Adherence to Hackathon Constraints:**

* [ ] **Startup Idea:** Aligns with the provided industry, geographic region, and capital constraints.
* [ ] **LLM Usage:**
  + [ ] Business plan and pitch primarily generated by LLMs.
  + [ ] Evidence of testing prompts on at least five different LLMs/versions.
* [ ] **No Direct Edits:** Confirmed that the AI-generated business plan was refined *only* through follow-up prompts, not by manual typing or copy-pasting edits into the plan itself.
* [ ] **Team Information:** Ensure your team name and member names are clearly indicated on your submission or as per Discord submission guidelines.

**III. Final Checks:**

* [ ] All files are correctly named as per any specified guidelines.
* [ ] All deliverables are uploaded to the correct channel/folder on Discord by the deadline.
* [ ] Your submission is complete and includes all four main deliverables listed above.
* [ ] Review the full Evaluation Rubric to ensure your submission addresses all criteria for each category.

Good luck with your submissions!